



Annual Report

2019–2020



Philanthropy
New Zealand

Tōpūtanga Tuku Aroha o Aotearoa

Contents

03

From the Board Chair

08

Summarised accounts

04

From the Chief Executive

10

Sponsor acknowledgements
& Thank you

05

Strategy 2020 &
Highlights of 2019 – 2020

From the Board Chair

Tēnā koutou

The 2019–2020 year was characterised by a massive and unpredictable shock as Covid-19 took hold globally and Aotearoa New Zealand moved into lockdown to minimise its incidence.

I am proud of how Philanthropy New Zealand (PNZ) stepped up quickly to deliver what members needed as we saw funders impacted, community needs intensify, charities adapt and Government announce new initiatives with implications for philanthropists and grantmakers.

The team showed its agility, immediately moving to remote working and online service delivery. Team members worked hard to meet membership needs and tell the story of the philanthropic contribution to other sectors.

Another feature of the year was the invaluable support PNZ received, including membership feedback, specialist pro bono help, sponsorship, and people providing content for events and communications.

As a result of increased funding support from members, and the team's business development skills, our accounts show improved financial sustainability. We also delivered more services during 2019–2020, for example in the research and policy space.

PNZ is a not-for-profit that needs to earn its keep year after year and deliver value. Your support for our purpose to grow effective giving is fundamental and so appreciated.

We finalised and embedded a new three-year strategy and sharpened our purpose statement. Building on the Board election, we co-opted additional members to strengthen diversity and representation, welcoming Whetū Campbell, Leighton Evans and Jeremy Faumuina to the Board.

Lastly and importantly I would like to acknowledge the PNZ leadership, staff, Board, Māori Advisory Committee, Youth Advisory Group and sponsors (listed later). Special thanks to our Chief Executive, Sue McCabe, who has worked tirelessly to support and guide her team in difficult circumstances while also pivoting our service delivery to respond to the new reality and members' critical needs. The team has been immensely encouraged by the strong support and commitment of our members and sponsors who share our vision for effective philanthropy in Aotearoa New Zealand.



A handwritten signature in black ink, appearing to read 'K. Whitney'.

Ngā mihi nui,
Ken Whitney

From the Chief Executive

Tēnā koutou

Every year is one of change for the philanthropic and grantmaking sector given our evolving society. However, Covid-19 saw an enduring sea change for us and those we service.

PNZ embarked on the 2019–2020 year evolving alongside the needs of members and the wider sector, with its updated strategy and review of member services. Evolution turned into a fresh approach when we went into lockdown. Members urgently sought information and connection, to inform decision making and activity.

I was grateful to work with a flexible and committed team, who went above and beyond to deliver services and tailored help, and to represent philanthropy and grantmaking in cross-sector fora.

During this period, we delivered weekly online discussions on hot topics, established groups to progress areas like health and food security, contributed to Government decision making, and produced high-quality weekly updates. We initiated two significant research projects on Covid's impact on funders and the charitable sector.

The PNZ team, however, missed its face to face engagement, cancelling the Network Symposium, and moving the Both Sides of the Coin and Possibility roadshows online.

A 2019–2020 highlight was the Community Trusts providing multi-year funding for a Research and Policy function. We've produced more data to support decision making and tell the sector's story, kept you better informed and engaged on relevant Government activity, and built more influential relationships.

We would like to thank our many helpers. Members who provide inspiration and input. Our sponsors who stood by us when our plans changed, our members who step up to provide untagged funding or support projects and activity, and stakeholders who collaborate so we can make a bigger difference.

On behalf of the PNZ team, thank you to the Board for its empowering governance, the Māori Advisory Committee and Kaumātua Pekaira Rei for their leadership and challenge to PNZ to be a better Tiriti partner, and the Youth Advisory Group for supporting youth in philanthropy.



A handwritten signature in black ink, appearing to read 'Sue McCabe'.

Ngā mihi nui,
Sue McCabe

Philanthropy New Zealand 2020 – 2023 strategy

This year we finalised our three-year strategy. It stated that our purpose is to ‘grow effective giving’, and that we will achieve that through:



*inspiring more
philanthropy*



*supporting
better giving*



*building a
stronger system*

Highlights of 2019 – 2020

Inspiring more giving



Research shows that New Zealanders know the value of giving and how to give. To inspire more giving and show the impact of our generosity we shared stories, research, and topics of interest to the sector through news media, social media and publications.



To showcase the impact of generosity, Philanthropy New Zealand was quoted in news media coverage at least three times per month, on a wide range of topics including the different ways Kiwis can and choose to give.



We increased our LinkedIn following by 110%, helping us reach more people with our messages about the positives of giving.



Our website was visited 29,251 times – about 80 times each day – by people seeking updates, news, research and resources to support generosity.

“

Being new to philanthropy it was great to get insights from two very experienced presenters.

”

Supporting better giving

To support impactful giving we listened to what our members wanted and produced events online and in person providing access to local and international thought-leaders and thinkers. Our professional development promoted evidence-based approaches and best practice at events including Great Grantmaking and Advanced Grantmaking training, and Governance and Investment training.



211
people
attended

211 people attended PNZ training, workshops or seminars.



I think webinars are an excellent mode of education, for the time constrained trustees and employees of the philanthropy sector.



100%
satisfaction

100% of participants at Governance and Investment training rated the workshops “good”, “very good” or “excellent”.



We moved to online Great Grantmaking and Advanced Grantmaking webinars with philanthropic thought leaders to support and improve grantmaking.

Building a better sector



We collaborated with other organisations on research to tell the sector's story and inform decision making. We brought together networks, and built influential relationships within Government.



Thank you to the Philanthropy New Zealand team and the Herculean efforts they have made in getting us all updated, coordinated and energised in the philanthropic space.



We collaborated with *J B Were on the New Zealand Support Report* to look at the income the for-purpose sector received from philanthropy and grantmaking, including the types of givers, and causes receiving it.



The best part has been networking. Learning about innovative initiatives and best practice. Identifying areas that need a nationwide systems approach.



Despite needing to cancel the Network Symposium due to Covid-19, 122 people participated in our online meetings for our youth, environment, education, arts funding and family foundation networks. Many more participated in regional funder networks and meetings we hosted on specific topics.



To influence important national conversations so Government decisions support the giving eco-system, PNZ convened quarterly meetings between sector representatives and Government officials.

Our Covid-19 response



We acted quickly when Aotearoa moved into lockdown to give funders, business, Government, and community stakeholders the latest news and information.



We provided weekly Policy and Research bulletins which updated philanthropic and grantmaking funders on relevant Government activity and community need, and informed other sectors of our contribution.



40 meetings

We convened 40 meetings for funders and Government representatives on key areas impacted by Covid-19 including health, food, digital divide, arts, Māori/Pasifika, youth, ethnic groups, and disability.



From March we increased the distribution of our e-newsletter Giving Matters from fortnightly to weekly to support the increased need for information.



We collaborated with Hui E! Community Aotearoa, the Centre for Social Impact and Volunteering New Zealand on *A survey of Aotearoa New Zealand's community sector on the impacts of Covid-19.*



We surveyed funders for our PNZ report: *Covid-19 implications on philanthropic funding and grantmaking.*

“

The leadership Philanthropy NZ has taken, convening national forums and ongoing networking has been a life saver! Knowing what we face is felt across the country and being able to share insights and examples of good practice. You have been able to bring in national leaders that we wouldn't be able to do locally.

”

Our enablers

Capabilities and support



The 2020–2023 strategic plan outlined the capabilities and support the PNZ team needs in order to grow effective giving. These included knowledge of Te Ao Māori and how to honour Te Tiriti o Waitangi, strong relationships and collaboration skills, expert knowledge, input from diverse voices (including youth), smart systems and financial sustainability.

Our end of year accounts show improved financial sustainability; meanwhile our team continued to learn te reo Māori throughout the year. We updated our processes and systems to support our effectiveness, while we supported our Youth Advisory Group to influence the sector. We used professional development, members, consultants, outside presenters and volunteers to support our expertise.

Summarised accounts

Statement of Financial Performance For the year ended 30 June 2020

	NOTES	2020 (\$)	2019 (\$)
Revenue			
Donations, fundraising and other similar revenue	1	268,548	109,915
Fees, subscriptions and other revenue from members	1	340,582	311,993
Revenue from providing goods or services	1	68,806	35,099
Interest, dividends and other investment revenue	1	9,569	10,832
Conference Income	1	-	518,877
Total Revenue		687,505	986,716
Expenses			
Volunteer and employee related costs	2	463,731	348,702
Costs related to providing goods or service	2	228,812	348,326
Other expenses	2	4,363	3,989
Conference Expenses	2	-	229,768
Total Expenses		696,906	930,785
Surplus/(Deficit) for the Year		(9,401)	55,931

These summarised accounts are extracted from the full financial statements approved by the Board on 22 October 2020. An unqualified audit opinion has been received on the full financial statements for the year. Members of Philanthropy New Zealand have been mailed a set of full financial statements with the AGM papers.

The summarised accounts may not contain sufficient information to allow full understanding of the financial affairs of Philanthropy New Zealand, for further information please contact info@philanthropy.org.nz.

Many thanks to Ernest & Young for their pro-bono auditing services.

Statement of Financial Position

As at 30 June 2020

	NOTES	2020 (\$)	2019 (\$)
Assets			
Current Assets			
Bank accounts and cash	3	115,517	103,892
Debtors and prepayments	3	24,429	31,767
Term Deposits	3	273,651	267,771
Total Current Assets		413,597	403,429
Non-Current Assets			
Property, Plant and Equipment	5	5,913	3,766
Total Non-Current Assets		5,913	3,766
Total Assets		419,510	407,195
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	45,390	21,224
Employee costs payable	4	14,663	13,886
Unused donations and grants with conditions	4	31,358	34,585
Total Current Liabilities		91,411	69,695
Total Liabilities		91,411	69,695
Total Assets less Total Liabilities (Net Assets)		328,099	337,500
Accumulated Funds			
Accumulated surpluses or (deficits)	6	257,504	269,729
Reserves	7	70,595	67,771
Total Accumulated Funds		328,099	337,500

Sponsor acknowledgements

Thank you to our platinum sponsors:



Thank you to our champion members:



Thank you to our gold sponsor:



NZ's smart money.

Thank you to our silver sponsor:



Thank you to our bronze sponsors:



Thank you

We would like to thank the following people who helped us during the 2019–2020 year.

Philanthropy New Zealand Board members:

Chair

Ken Whitney (Chisholm Whitney Charitable Trust)

Deputy Chair

Terri Eggleton (BayTrust)

Members

Barry Baker (Grant Thornton), Whetū Campbell (Wellington Community Trust), Annette Culpan, Seumas Fantham (Todd Foundation), Christina Howard (Todd Foundation), Murray Jones (Dove Charitable Trust), Rongo Kirkwood (Trust Waikato), Gemma Major.

The Māori Advisory Committee:

Whetū Campbell (Wellington Community Trust), Seumas Fantham (Todd Foundation), Aroha Harris (Foundation North), Cyril Howard (Tindall Foundation), Rongo Kirkwood (Trust Waikato), Steve Merito (Rātā Foundation), Marama Takao (J R McKenzie Trust), Keri Wanoa (TSB Community Trust).

Te Āti Awa kaumātua

Pekaira Rei.

The Finance, Audit and Risk Committee:

Barry Baker (Grant Thornton), Terri Eggleton (BayTrust), Gemma Major, Lisa Tipping, and Ken Whitney who attends as Board chairperson.

The Youth Advisory Group:

Molly Allen, Helen Anderson, Cale Borell, Naisi Chen, Edward Krishna, Michaela Latimer, Fale Andrew Lesa, Nicole Lin, Gemma Major, Kiran Patel, Shreya Rao, Kii Small, Paige Sullivan, Levi Walford, Tui Williams.

Philanthropy New Zealand is the peak body for philanthropy and grantmaking.

We support generosity, effective giving, and a strong philanthropic ecosystem.

We provide training, share best practice, data and research. We connect our members to enable collaboration and represent our members across sectors including Government, business, and the wider not for profit sector.

We offer guidance for anyone with an interest in giving to make the world a better place.

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